

15 years
and growing stronger



cert no: 12136



cert no: 1044



ONE TEAM ONE SPIRIT

**LUMI BRIGHT
CORPORATE
PROFILE 2020**

LumiBright

INTRODUCTION

Lumi Bright Sdn. Bhd. is established in 2005, based in Malaysia with headquarter set in Penang and branches in Kuala Lumpur and Melaka in the later years. We are a one-stop solutions provider offering end-to-end services such as sales, consultation, supply, installation & commissioning and maintenance of a comprehensive range of safety products and equipment. We have a complete line of work zone products for traffic management, personal protective equipment, safety & commercial signages and steel fabrication works. We distribute products from prominent brands such as SecaTRAC™, Safety Jogger, ArtiGrass™, and SkidGARD™.

Our prominent brands are Seca-Trac™, Safety Jogger, ArtiGrass, and Skidgard. Our target industry is based on three major types of market which is consumer market, industrial market and reseller market. Our solutions hold leading positions in general industry, construction, government sector, the immediate geographical focus within Malaysia and exporting to other Asian countries in the future. Seca-Trac™ traffic management is the market leader in traffic and car parking solutions since 2005. As a leading company in the car park and parking solutions industry, we pride ourselves in providing flexible, high impact parking solutions designed to meet customers' needs.

SME Association of Malaysia and Nanyang Siang Pau gratefully acknowledge the appreciation and recognition for the continued support to the customers with the SME YOUNG ENTREPRENEUR 2014 and GOLDEN EMERGING EAGLE 2014. The awards have proved to the organization that we have earned customers' TRUST through consistent good services and competitive products commitment with continuous improvement in customers' satisfaction.

Lumi Bright has experience with professionalizing each phase of the company's CSR and often invest significant funds into corporate social responsibility (CSR) projects. We continue to provide



VISION

"Know Safety, No Injuries", to achieve that vision we are constantly investing in new solutions for safety, with strong effort to continuously improve on our safety excellence.

MISSION

- To provide customers with excellent products and services backed by proven technical expertise and in line with Industrial and Field requirement.
- Lumi Bright emphasizes each values which are the key pointers in all business dealings undertaken by the company:

- Safety** : Safety of our people and associations is our first value and we emphasize on safety in everything we do.
- Success** : we enjoy a strong industry reputation as a result of continuous growth in financial and in terms of career development.
- Integrity** : We value honesty and trustworthy manner.
- People** : Our relationship between our people and association, where we value teamwork both internally and externally to work closely with our customers.
- Quality & Excellence** : Set and achieve high standards in everything we do, we deliver the best products and service to our valuable customer.

QUALITY CONTROL

Based on our experiences in SERVING our customers, we realized that QUALITY CONTROL is the key element to customers' satisfaction and will always be the element leading to future success of our company.

QUALITY POLICY

- Lumi Bright Sdn. Bhd. is committed to provide the quality of product and services to our customers.
- Our employees are responsible for compliance with Company Quality Management System and to ensure that all procedures and work orders are properly executed which meet standards.
- Our employees will be trained in all aspects of processes and knowledge which enable them to perform their routine task.
- The adoption of the quality management system is essential to ensure continuous growth and success of the business.

1 CUSTOMERS

- By offering a wide-range of safety products that are utmost quality and cost effectively.
- By delivering excellent services through highly trained and motivated sales & support personnel.
- By expanding our business network to further enhance customers' buying experience.

2 EMPLOYEES

- By providing a safe and conducive working environment.
- By providing attractive remuneration and benefits to ensure employee's well-being.
- By rewarding the employee's performance to inspire outstanding performance and loyalty.
- By providing training, development and opportunities.

5 COMMUNITY

- By assuming our role as a social responsible corporate citizen to the social at large.
- By participating in social activities and contributing towards the progress of the nation.

CORPORATE PHILOSOPHY

Our responsibilities for :

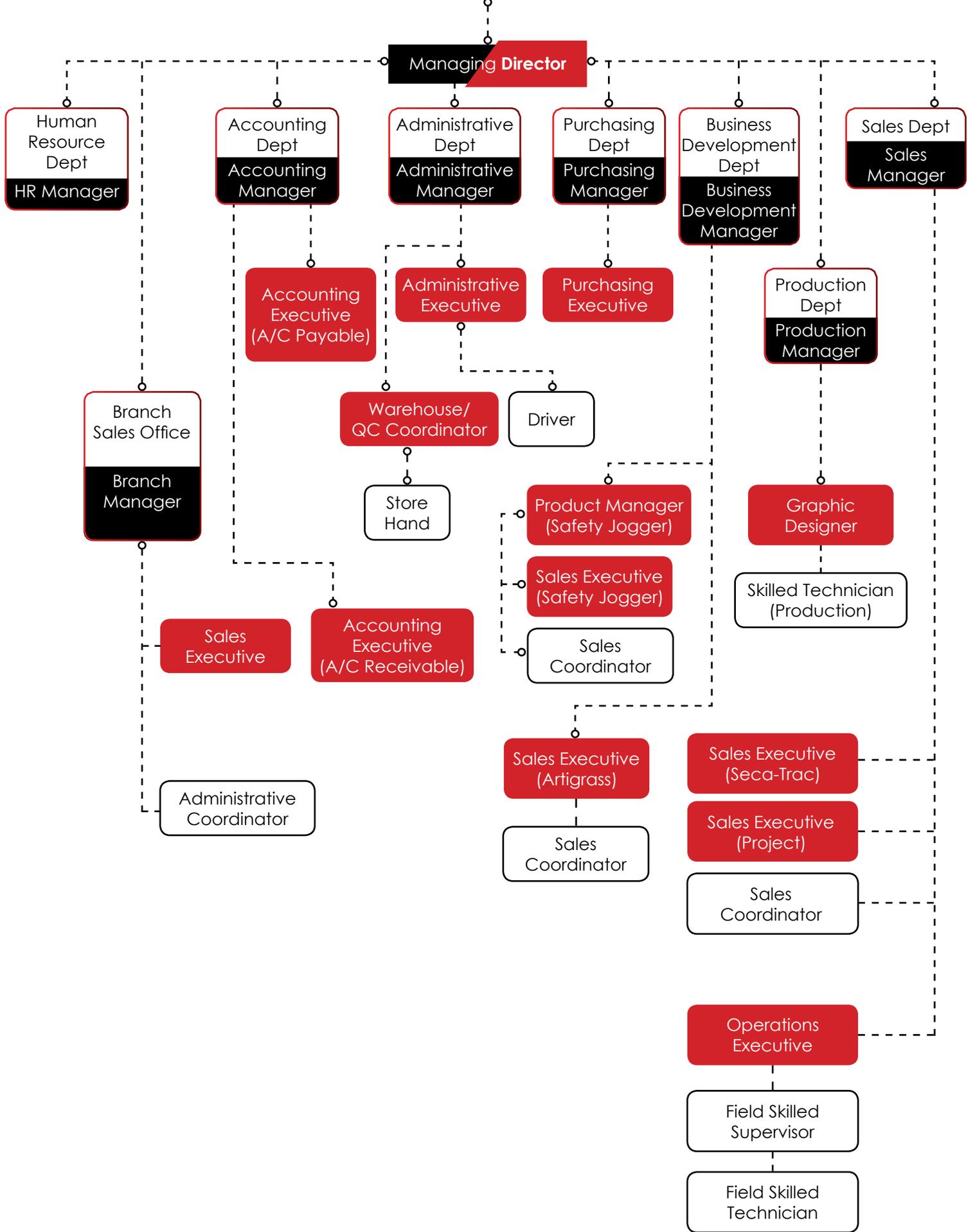
3 SHAREHOLDERS

- By maintaining heady growth and profitable results to ensure healthy returns and enhance long term shareholders' values.
- By forging ahead and strengthening our position as a progressive industrial safety solutions provider.

4 ENVIRONMENT

- By promoting the idea of REDUCE, REUSE and RECYCLE within the corporate environment.
- By emphasizing on the conservation of energy in line with the Government policy to reduce CO2 emission.

ORGANIZATION CHART



Jan 2007

Move to bigger location to increase the production and customer service.

July 2007

Setting up the metal fabrication division for small scale engineering works.

Aug 2008

Signing the Sales & Purchased Agreement. 2 units new double storey shophouse.

Apr 2010

2 Appointed as Regional Distributor for Safety Jogger Safety Shoe for Northern Region of Peninsular Malaysia and Registered Traffic Product of SECA-TRAC.



Dec 2008

Appointed as Master Distributor of Master Lock® Safety Series® LOTO system for Northern Region.



Oct 2008

1 Appointed as dealer of Safety Jogger Safety Shoes for Northern Region.



2017

Expanding and consolidate working space, warehouse and production in new factory with 7000 sq ft area. Invested a new UV printing machine to support local and outstation customers' demand.

2018

5 ISO 9001:2015 implemented and awarded ISO status.



2019

6 SIRIM test passed for SECA-TRAC reboundable pole/flexible pole.

2020

7 Setting up new 4 storey building as sales & marketing hub team for Trading and Project Team.

- Co-operate with co-working space for business unit - 3 years development project.
- Passing milestone of 10 years as distributor for Safety Jogger.

2022

2021



Registration Certificate of ISO 9001:2015



Certification of Registration after audited for ISO 9001:2015 on Quality Management System



SIRIM Certification of passed the test on Reboundable Pole/ Flexible Pole



Passing milestone of 10 years as distributor for Safety Jogger.

NATURE OF BUSINESS

o Lumi Bright Sdn. Bhd. o

Trading

- Personal Protective Equipment (PPE)
 - Safety Jogger
- SkidGARD Anti-Slip Floor Tape
 - Site Safety Equipment

Project

- SECA-TRAC™ Car Park & Traffic Management
 - Artigrass Artificial Turf
- Commercial, Traffic, Industrial & Site Safety signs
 - Steel & metal fabrication works

TRADING

1 Personal Protective Equipment (PPE) and site safety equipment

- Identify customer's nature of business to determine type of hazard.
- Recommend type of PPE products to overcome or minimize the hazard at respective environment.

2 Master Distributor for Safety Jogger's Product

- Survey customer's need to determine the best model to provide.
- Recommend best model of Safety Jogger Safety Shoes and Gloves to suit customer's need.

3 SkidGARD Slip Prevention Solution

- Survey customer's facility to determine type of slip hazard.
- Recommend type of slip prevention solution to overcome or minimize slip hazard at respective area.
- Provide installation (upon request).
- Line Marking and Coding (Thermoplastic Road Marking, Epoxy Road Marking)
 - Survey customer's facility to determine floor area involved
 - Recommend type of marking solution (floor tape or floor paint).
 - Supply and install the line marking solution.

4 Outlets & Exports.

PROJECTS

1 General Information Signage

General information signage made of standard high impact PVC, acrylic, polycarbonate, self-adhesive vinyl, aluminium composite panel and stainless steel.

2 Custom Made Safety Signage

Lumi Bright supplies all types of signage required by customers from custom designed components to any combination of industrial signage.

3 Property Development Boards

Development boards are usually large in size and positioned in prominent locations or project site. The information displayed usually includes the development name, details, artist's impression of the finished development, contact telephone number(s) and main developer's details. In some instances space is also allocated for project consultants, sub-contractors & etc. Lumi Bright will design, manufacture, deliver and install the development board according to customer's requirement.

4 Internal/External 3D Lettering

Individual profile cut letters are manufactured from a wide selection of materials, e.g.: stainless steel, anodized aluminium, brass or acrylic. Whether laser cut or routed the result is a three dimensional sign with visual impact. Lettering can be manufactured with or without returned edges and colors can be matched to customer's requirements.

5 Safety Score Board

Safety score board made of painted galvanized iron (G.I.) or baked enamel iron with stand to promote worker safety.

6 SECA-TRAC™ Products and Services

- SECA-TRAC™ Car Park & Traffic Management
 - Survey customer's facility to determine flow of traffic on site.
 - Recommend type of traffic signage, modular speed ramps and traffic road marking to improve the safety on site.
 - Supply and install the car parking and traffic management solutions.
- SECA-TRAC™ Safety Mirror
 - Provide a wide range of options for increasing visibility, reducing pilferage, and make it easier for people to see what they need to see, to operate a more efficient, sharp image view of the entire store area and safer facility.
 - Stainless Steel & Polycarbonate Convex Mirror, Dome Mirror & Inspection Mirror.

7 Artigrass Turf Decor and Landscape.

Collaborate with architect, landscape designer and interior designer.

8 Metal Fabrication

OUR
CUSTOMER

Government



BANK NEGARA MALAYSIA
CENTRAL BANK OF MALAYSIA



UNIVERSITI
TEKNOLOGI
MARA



USM
UNIVERSITI SAINS MALAYSIA



Manufacturing

南
達



Southern Steel

A Member of the Hong Leong Group



First Solar.



HOYA
ELECTRONICS



SCHENKER

Jinko Solar

flex

Uop

A Honeywell Company



Toray Group

wilmar



By The Italian Baker



SCANIA



Retails/Malls



SUNWAY



SURIA
KLCC

CapitaLand



Development/Construction



MahSing
Reinvent Spaces. Enhance Life.

IVORY
PROPERTIES

SUNWAY
CONSTRUCTION



中国交通建设
CHINA COMMUNICATIONS CONSTRUCTION



MMC-GAMUDA



EVERSEND AI

PROJECT MANAGEMENT

1 Consultation



2 Sketch and Design



3 Manufacturing Artificial Turf



artiGrass ARTIFICIAL TURF PROJECT

6 Completed Job



5 Installation on site



4 Goods ready to ship

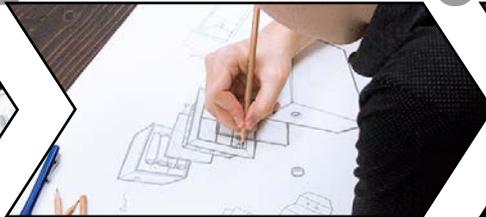


ONE STOP SOLUTION

1 Consultation



2 Design



3 Fabrication



METAL WORKS

6 Completed Job



5 Installation on site



4 Goods ready to ship



PROJECT

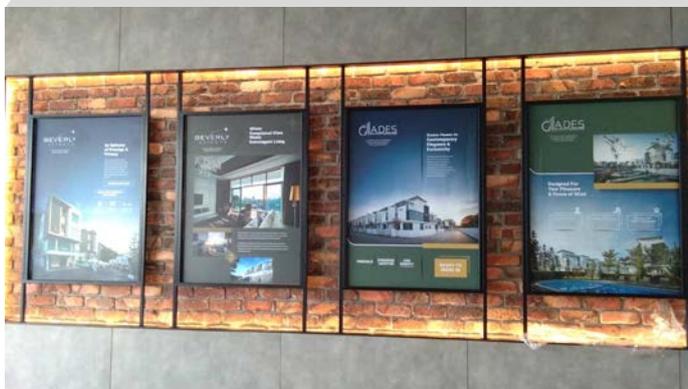
METAL FABRICATION & SIGNAGE



Company Logo



Lobby Sign



Exhibition Metal Work

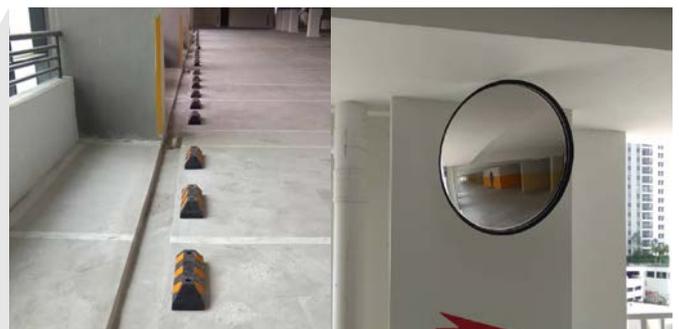


Custom Made Signs

TRAFFIC MANAGEMENT SECA-TRAC™ TRAFFIC MANAGEMENT



Wall Painting



Car Stopper

Convex Mirror



Traffic Equipment



Traffic Road Sign



Speed Hump



Corner Guard



Warehouse



Construction - Projects



Landscaping



Wall Fence Decor



Export / Retails



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Headquarters:

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